THE 2027 COMMUNITY YOUTH SPORTS CAMPAIGN

OUR KIDS SHOULDN'T HAVE TO LEAVE THE BEACH TO PLAY.

Miami Beach needs more quality, affordable youth sports close to home.

A child-first alternative to pay-to-play.

2027 FUNDING GOAL

$472,500



THE LOCAL GAP

THE GAP IS ALREADY SENDING KIDS AWAY.

200+

MIAMI BEACH CHILDREN

estimated to travel off the Beach for soccer alone

TIME

Long drives turn practices into late nights.

ACCESS

Families face limited local development options or costly club sport.

BELONGING

Without a good first experience, kids may stop playing.



LOCAL KIDS. LONGER DRIVES.

NOT JUST SPORTS: FRIENDSHIPS, CONFIDENCE AND HEALTHY HABITS.

Preliminary MBYSF club/community outreach estimate; a broader Miami Beach participation survey is underway. Not an official City count.

MORE THAN A GAME.

A screen-filled world needs more real-world connection.

01

CONFIDENCE

Try something difficult. Improve with practice. Discover what is possible.

02

RESILIENCE

Make a mistake. Learn from it. Come back stronger.

03

TEAMWORK

Show up for others. Build trust. Share wins and losses.

04

LEADERSHIP + BELONGING

Find friends and mentors. Include others. Give back to the community.

STRONGER KIDS. A MORE CONNECTED MIAMI BEACH.

Positive coaching and accessible local programs make these opportunities possible for more children.

THE MISSING MIDDLE

QUALITY SHOULDN'T REQUIRE PAY-TO-PLAY.

RECREATION

LOCAL + ACCESSIBLE

An important starting point; coaching consistency and development pathways may vary.

MBYSF + COMMUNITY

QUALITY LOCAL SPORTS

Qualified coaches paid their value. Consistent development, welcoming pathways and financial support.

CLUB + TRAVEL

SPECIALIZED

Advanced competition with added costs and travel. A choice for families, not the only path to development.

DON'T LOWER THE QUALITY. CHANGE HOW IT'S FUNDED.

We complement recreation and club sports; City-supported activities and facilities require approval.

THE CHILD-FIRST PROMISE

PUT THE CHILD BACK AT THE CENTER.

We measure what a child gains - not how much a program earns.

PLAY	Fun, friendship and the freedom to try.
THRIVE	Positive coaching, confidence and belonging.
COMPETE	Room to develop at each child's pace.
GIVE BACK	Older athletes helping younger kids grow.

Child-first outcomes: participation, return visits, coaching feedback and development.



HOW THE MODEL WORKS

EVERYONE WHO BENEFITS SHARES THE COST.

Not cheaper sports. Quality sports funded differently.

01	02	03	04	05
CITY	**FAMILIES**	**PHILANTHROPY**	**COACHES + PROVIDERS**	**BUSINESS PARTNERS**
Approved public spaces and coordination	Pay what they reasonably can	Covers the gap for access and coaching	Deliver quality, paid their value	Bring resources, expertise and opportunity

MBYSF CONNECTS THE SYSTEM Build pathways / Support coaches / Coordinate programs / Measure child outcomes

THE RESULT **Better coaching, affordable access, and opportunities close to home.**

City participation and use of public fields require approvals. The model supports local providers rather than replacing City recreation or club sports.

MIAMI BEACH YOUTH SPORTS FOUNDATION

THE 2026 YOUTH SPORTS & WELLNESS FESTIVAL

ONE FESTIVAL.
A COMMUNITY IN MOTION.

852
unique youth participants

2,058
total activity registrations

506
families registered

16
sports + wellness experiences

2,000 free clinic and tournament registrations

1,675 free clinic + 325 free tournament + 58 paid entries. Festival with the City of Miami Beach.

PARENT-LED. COMMUNITY-POWERED.







MIAMI BEACH YOUTH SPORTS FOUNDATION

WHAT HAPPENED AFTER THE FESTIVAL

THE WEEKEND ENDED. THE OPPORTUNITY GREW.

5
sports programs helped launch

206
free trial participations

75
subsequent program registrations

2
girls-only pathways launched

$11,800 in free trials and scholarships provided

After the Festival: more local programs, first tries and assistance for families.

PARENT-LED. COMMUNITY-POWERED.







THE 2027 FUNDING GOAL

ONE COMMUNITY.
EIGHT WAYS TO CHANGE THE GAME.

$472,500

$61,000

01 OPEN THE DOOR

Access and free discovery

$129,000

02 MAKE IT WORTH STAYING

Coaching, girls, program quality

$282,500

03 BUILD IT CLOSE TO HOME

Coaches, youth leaders, places

Full-funding planning target: selected allocations from all eight existing pathways. Facility projects remain subject to City approval.

CHOOSE YOUR IMPACT

PICK THE NEXT PLAY.

A gift can fund a pathway - or go wherever the need is greatest.

OPEN THE DOOR

$5,000

ACCESS FUND

Help families get onto the field.

OPEN THE DOOR

$56,000

COMMUNITY EVENTS

More free ways to discover sport.

WORTH STAYING

$54,000

GIRLS IN SPORTS

A 36-week girls-only pathway.

WORTH STAYING

$21,000

POSITIVE COACHING

Better experiences with great coaches.

WORTH STAYING

$54,000

PROGRAM SUPPORT

More qualified coaches and capacity.

CLOSE TO HOME

$12,500

COACH LAUNCH

Help one local coach get started.

CLOSE TO HOME

$20,000

YOUTH LEADERSHIP

Mentorship and paid student roles.

CLOSE TO HOME

$250,000

PLACES TO PLAY

Equipment, field hours, and local play spaces.

SELECT A PATHWAY TO OPEN ITS FULL FUNDING DETAILS.



BUILD SOMETHING THEY WILL REMEMBER.

A PARTNERSHIP WITH A PURPOSE

REAL INVOLVEMENT. REAL IMPACT.

Choose what to fund - and how you want to take part.

01 RECOGNITION

A named program or agreed sponsor acknowledgment.

02 EXPERIENCE

An approved clinic, event presence or family-focused activation.

03 ENGAGEMENT

A meaningful volunteer opportunity for your team.

04 ACCOUNTABILITY

Program updates, an impact recap and a chance to visit.

Benefits tailored by agreement. Any use of City spaces or facilities requires approval; no personal child information is shared.

BE PART OF THE SOLUTION

LET'S PUT THE CHILD BACK AT THE CENTER.

Help build great local sports that put kids before the price tag.

$472,500 2027 CAMPAIGN GOAL

MAKE A GIFT

BECOME A FUNDING PARTNER

Explore all eight opportunities at partners.mbyouthsportsfoundation.org



RESEARCH & SOURCES →

YOUTH SPORTS ARE AT A CROSSROADS.

As youth sports become more commercialized, who has access to quality opportunities to play and develop?

01

ADD-ON COSTS

Registration is not always the full cost. Travel, events and other requirements add expense.

02

STAY-TO-PLAY RULES

Some event models require affiliated lodging or other services that raise family costs.

03

CONSOLIDATION

Linked leagues, events, camps and media can create more spending points for families.

THE ALTERNATIVE ISN'T ANTI-BUSINESS. IT'S PRO-CHILD.

Source: U.S. House Committee on Education & the Workforce hearing, June 30, 2026. Examples reflect concerns raised at the hearing.

WHERE OUR NUMBERS COME FROM.

YOUTH SPORTS COSTS + PARTICIPATION	Aspen Institute Project Play, 2025 parent survey; Aspen Institute / SFIA, State of Play 2025.
WHAT KIDS VALUE IN SPORT	Aspen Institute National Youth Athlete Survey, 2026.
CHILD DEVELOPMENT + COACHING	American Academy of Pediatrics, youth sports and child development clinical guidance, 2024.
NATIONAL POLICY	U.S. House Committee on Education & the Workforce hearing, June 30, 2026.
LOCAL PROGRAM RESULTS	MBYSF 2026 Community Impact Report; 2026 Youth Sports & Wellness Festival, delivered with the City of Miami Beach.

LOCAL ESTIMATE + RESEARCH STATUS

200+ children traveling off the Beach for soccer is a preliminary MBYSF community/club outreach estimate, not an official City count. A wider survey is underway.